ABOUT SHOWCASE WEEK 2010...

The Metal Finishing Association of Southern California (MFASC) and the Metal Finishing Association of Northern California (MFANC) are pleased to announce the **California Showcase Week 2010**, holding both the MFASC Supplier Showcase and the MFANC Vendor Showcase in the same week, on February 16th & 18th, 2010, respectively. This event will bring together the top local and national suppliers and key people in the metal finishing and

surface finishing industry throughout California! WE are also offering FREE trans-

portation of your display booth materials from the MFASC Supplier Showcase in Montebello to the MFANC Vendor Showcase in San Jose!

Both SUPPLIER SHOWCASE and VENDOR SHOWCASE bring together suppliers to the metal finishing industry and key decision makers from metal finishing companies looking for innovative products and services for the challenges they face from customers and regulators. Suppliers will be provided <u>four full hours</u> to exhibit their products and services. These shows are the most cost effective way to reach all your metal finishing customers and potential customers in one evening.

Don't miss this chance to meet our memberships and socialize with friends. Take advantage of this opportunity to make important sales contacts for the entire State of California. We look forward to seeing you during California Showcase Week 2010 on February 16th & 18th!

MFANC EXHIBIT LOCATIONS

| 1 | 53 | 54 | 55 | 56 | 57 | |
|----------|----------|----------|----------|----------|----------|--------|
| 2 | 48 43 | 49 44 | 50 45 | 51 46 | 52 47 | 58 |
| 3 | 38 33 | 39 34 | 40 35 | 41 36 | 42 37 | 59 |
| ENTRANCE | 28 23 | 29 24 | 30 25 | 31 26 | 32 27 | BUFFET |
| 6 | 18 13 | 19 14 | 20 15 | 21 16 | 22 17 | 60 |
| | 7 | 8 | 9 | 10 | 11 | 12 |

Please list three choices for exhibit location in order of preference:

| FIRST CHOICE: | |
|----------------|--|
| | |
| SECOND CHOICE: | |
| THIRD CHOICE: | |
| | |

EXHIBIT TABLE ASSIGNMENT

First priority for exhibit tables will be given to Gold and Silver Associate Members of MFANC; second to previous exhibitors; and finally, on a first-come, first-served basis, to other suppliers. MFANC reserves the right to reassign table locations as necessary.

California Showcase Week 2010 Register TODAY!





SUPPLIER SHOWCASE

2010

VENDOR SHOWCASE



EXHIBIT INFORMATION

TUESDAY, FEBRUARY 16, 2010 QUIET CANNON Montebello, CA (323) 724-4500

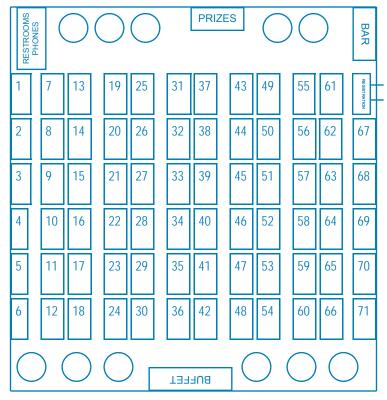
THURSDAY, FEBRUARY 18, 2010 NEPREDAK HALL San Jose, CA (408) 435-9933

HOTEL INFORMATION

MFASC SUPPLIER SHOWCASE Hilton Garden Inn Montebello 901 N. Via San Clemente Montebello, CA 90640 (323) 724-5900 - Tel. (323) 724-3554 - Fax www.montebello.gardeninn.com Call early!

MFANC VENDOR SHOWCASE **Beverly Heritage Hotel** 1820 Barber Lane Milpitas, CA 95035 (408) 943-9080 - Tel. (408) 432-8617 - Fax www.beverlyheritage.com Call early!

MFASC EXHIBIT LOCATIONS



Please list three choices for exhibit location in order of preference:



Exhibit locations will be determined on a first come, first served basis. MFASC reserves the right to reassign table locations as necessary.

EXHIBITING GUIDELINES

SHIPPING: Equipment, materials, or any other items that you are unable to bring with you the day of the show can be shipped to the Quiet Cannon or Nepredak Hall as listed below. You are responsible for labeling all your items clearly and correctly. If your items need to be shipped back, you need to make all necessary arrangements. The Quiet Cannon or Nepredak Hall are not responsible for shipping vour items.

DISPLAYS: All exhibit displays larger than 3 ft. high need to be around the perimeter of the room. If your display is larger than 3'Hx4'W please advise, check the appropriate box on the registration form; MFASC will place you at one of the perimeter table tops. Please remember this is a table top show.

MEMBERSHIP: MFASC Contributing Sponsor members and/or MFANC members pay lower exhibit fees. If you are not a current member and would like to apply for membership and take advantage of the lower fee call us at (818) 238-9590 or (877) 238-9490.

CANCELLATION POLICY: Exhibit registrations may be cancelled prior to January 1, 2010. Cancellations made after January 1, will be assessed a \$200 cancellation fee.

| <u>MFASC</u> | <u>MFANC</u> | | | | | | |
|--|---|---|--|--|--|--|--|
| DATE Tuesday, February 16, 2010 | DATE Thursday, February 18, 2010 | | | | | | |
| TIME 2:00 p.m 4:00 p.m. Exhibit Set-up 4:00 p.m 8:00 p.m. Exhibit Open | <u>TIM</u> 2:00 p.m 4:00 p.m. 4:00 p.m 8:00 p.m. | E Exhibit Set-up Exhibit Open | | | | | |
| LOCATION Quiet Cannon 901 N. Via San Clemente Montebello, CA 90640 Tel. (323) 724-4500 Fax (323) 724-0950 | LOCATION Nepredak Hall 770 Montague Expressway San Jose, CA 95131 Tel. (408) 435-9933 | | | | | | |
| EXHIBIT FEES | | | | | | | |
| One 3'x8' table - Both Shows Two 3'x8' tables - Both Shows One 3'x8' table - One Show Two 3'x8' tables - One Show Electrical Outlet (110V) Per Show (Please bring your own extension cord | Paid Sponsor/ Member \$950.00 \$1450.00 \$475.00 \$725.00 \$50.00 | Non Member \$1100.00 \$1600.00 \$600.00 \$900.00 \$50.00 | | | | | |
| DINNE | R FEES | | | | | | |

First person from your company complimentary, additional persons \$45.00 each (limit 4).

REGISTRATION FORM

| Company Name | | | |
|---|--|---|--|
| Company Representative | | | |
| Address | | | |
| City | State | Zip | |
| Phone | Fax | | |
| E-mail Address | | | |
| Signature | | | |
| MFASC Contributing Sponsor Membe MFANC Member "Paid" Non-Member | r "Paid" - - | | |
| The sponsors of this function claim no liability for the acts of any your acceptance of these provisions and will hold MFASC or MI | v suppliers to this meeting. You FANC harmless from any claim | ur signature acknowledges s. | |
| Please reserve: One Table - Both Shows Two Tables - Both Shows One Table - MFASC Show Two Tables - MFASC Show One Table - MFANC Show Two Tables - MFANC Show Electrical Outlet (110V) - One Show Electrical Outlet (110V) - Two Show My display is larger than 3'Hx4'W Total amount enclosed for exhibit: \$_ | Sponsor/Member \$950.00 \$1,450.00 \$475.00 \$725.00 \$475.00 \$725.00 \$50.00 \$50.00 \$100.00 | Non Member \$1,100.00 \$1,600.00 \$600.00 \$900.00 \$600.00 \$900.00 \$50.00 \$100.00 | |
| Dinner Fees: First person from your comp \$45.00 each (limit 4). Please provide for _ Total for both Exhibits and Dinner: \$ (No refunds after January 1, 2010.) | | | |
| FREE Transportation betweer | n shows □ yes | □ no | |
| CREDIT CARD PAYMENTS A To pay by credit card please call or go on make check or money order payable to eit | line and click on Pay | for An Event, or | |
| MFASC P.O. Box 6547 Burbank, CA 91510-6547 Tel. (818) 238-9590 Fax (818) 238-9592 www.mfasc.org | MFANC 1288 Columbus Ave. #292 San Francisco, CA 94133-1302 Tel. (877) 238-9490 Fax (818) 238-9592 www.mfanc.org | | |